

RESTORING HOPE THROUGH WHOLE PERSON CARE

2026 SPONSORSHIP &
ENGAGEMENT OPPORTUNITIES



SOME



Who We Are

Since 1970, SOME has been a care provider and a beacon of hope to residents in our nation's capital. Our services are available to individuals, families, senior citizens, veterans, and those affected by physical or mental illness. Every day, we work to break the cycle of poverty and homelessness through our comprehensive, whole-person approach.

Who We Serve

SOME provides material aid and comfort to our vulnerable neighbors in Washington, D.C., helping them break the cycle of poverty and homelessness through programs and services that save lives, improve lives, and help transform lives of individuals and families, communities, and the systems and structures that affect them.



224,584

meals served, including take-out as well as in our dining rooms and residential programs

24,637

client visits to medical, dental, and behavioral health clinics

94%

of residents with a history of substance use maintained sobriety after entering SOME's affordable housing

81%

of graduates employed after completing the Center for Employment Training program

Our Work



Emergency Services



Rebuilding Services



Stability Services

SOME's programs are designed to meet the full range of our clients' wellness needs. Our priority for every new client is understanding who they are, their strengths, and the barriers they face, and what other needs they may have that we can address in a meaningful way. SOME's integrated whole person approach to caring for individuals and families focuses on an integrated, individualized model of care. This ensures seamless access to, and fluid movement within, our full suite of programs and services. SOME's dedicated staff and providers work in tandem to identify the services that best help each person improve and navigate them into the services they need to restore hope and dignity to their lives.

Corporate Partnerships

Corporate partnerships are essential to advancing SOME's mission and driving innovative solutions to homelessness and poverty in the Washington, D.C. region. SOME seeks forward-thinking partnerships with corporations, associations, and stakeholders whose philanthropic goals align with our commitment to whole-person care.

Through creative sponsorships, strategic investments, and meaningful employee engagement, corporate partners play a vital role in supporting signature initiatives such as the Break the Cycle Gala and the Trot for Hunger, while also helping to address urgent and evolving community needs. These collaborations provide more than critical resources – they foster innovation, expand impact, and amplify awareness of the transformational work happening every day at SOME.

Together, we can build dynamic, purpose-driven partnerships that create lasting change and ensure dignity, opportunity, and hope for our neighbors in need.

For more information, please reach out to:

Contact: Lee Granados, Events & Corporate Partnerships | leegranados@some.org



Capital Campaign

Supporting SOME's Capital Campaign: Building for a Better Tomorrow to enhance the O Street NW Campus is a meaningful investment in addressing critical community needs. Phase Two of our campaign will focus on services offered at our O Street Campus and expanding our community services. By transforming a 5,000-squarefoot warehouse into a 9,000-square-foot hub for expanded services, the campaign will bolster SOME's ability to provide essential resources such as food distribution, clothing, laundry services, and dignified waiting areas. The planned Interfaith Chapel further reflects SOME's commitment to holistic care, fostering mental well-being and spiritual support. This initiative will create a more efficient and welcoming environment for individuals seeking stability and dignity, making a lasting impact on the lives of our most vulnerable neighbors and serve more individuals and families.



Contact: David Sokolowski, Senior Director, Individual Philanthropy | dsokolowski@some.org

Grants and Foundations



Partnering with SOME (So Others Might Eat) through your company's grants and foundation programs offers a powerful way to support life-changing initiatives for individuals and families experiencing homelessness and poverty. Your funding directly enhances SOME's critical services, including affordable housing, healthcare, job training, and emergency support. By investing in these programs, your organization becomes an integral part of helping clients achieve stability, self-sufficiency, and a brighter future.

Corporate and foundation grants enable SOME to expand our reach and innovate services to meet the evolving needs of the community. These contributions fund transformative projects, from developing affordable housing units to originating permanent job creation programs to providing specialized support for veterans and families. Aligning your philanthropic goals with SOME's mission not only drives impactful change but also demonstrates your company's dedication to social responsibility and community investment. Together, we can create lasting solutions to some of our region's most pressing challenges.

Contact: Katie Torrington, Vice President of Corporation and Foundations Relations | ktorrington@some.org

Volunteer Opportunities

Supporters of SOME have a unique opportunity to make a tangible difference in the lives of individuals experiencing homelessness and poverty in the Washington, D.C. area. By partnering with SOME, your team can engage in meaningful volunteer activities that foster a deeper connection to our mission and strengthen the community.

Opportunities include skill-based volunteering such as photography, writing, or graphic design, beautification projects to improve our facilities, event support, assembling care packages, or serving meals at SOME's Father John Adams Resource Center or Senior Centers. Volunteers can also mentor individuals in job readiness programs, providing direct, impactful support to our Center for Employment Training (CET).

Volunteering with SOME strengthens team bonds while contributing to the well-being of our neighbors in need. Together, we can build a stronger, more compassionate community—one project at a time. Reach out today to get involved!

Contact: Said Durrah, Vice President of Volunteer Services | sdurrah@some.org



Marketing & Communications

SOME's marketing and communications platforms amplify the impact of our mission while elevating the visibility of our partners. What makes SOME unique is that we do more than provide meals. Our full suite of services, including employment training, affordable housing, medical services, mail services, a clothing pantry, food pantry, and more make SOME a true unicorn in Washington, D.C. Through a robust mix of digital communications, social media engagement, storytelling, and earned media, SOME reaches tens of thousands of supporters, donors, volunteers, and community leaders throughout the year.

Our communications strategy is rooted in authentic storytelling and mission-driven impact, highlighting outcomes made possible through corporate and philanthropic partnerships while uplifting neighbors across D.C. who are transforming their lives. Sponsors benefit from meaningful brand alignment, sustained exposure, and opportunities to engage with a highly committed audience that values community, equity, and social responsibility.

Partner Visibility & Engagement

Marketing partnerships may include logo recognition, targeted email inclusion, social media recognition, storytelling opportunities, and featured placement on SOME's homepage and blog.

Contact: David McCorvey, Director, Marketing & Communications | dmccorvey@some.org



Sponsorship Levels

PRESENTING SPONSOR – \$100,000

- UP TO FOUR VOLUNTEER ENGAGEMENT ACTIVITIES ANNUALLY
- PARTNERSHIP HIGHLIGHTED ACROSS SOME'S MARKETING CHANNELS, WITH PARTNERSHIP AND PRESS RELEASE

BREAK THE CYCLE GALA SPONSORSHIP, INCLUDING:

- 40 GUEST: (4) VIP TABLES OF 10 WITH DISTINGUISHED PLACEMENT
- PREMIER LOGO PLACEMENT ON EVENT MATERIALS, WEBSITE, EMAILS, AND WRITE-UP IN PRINTED & DIGITAL PROGRAM
- FULL-PAGE ADVERTISEMENT IN PRINTED EVENING & DIGITAL PROGRAM (OPTIONAL)

TROT FOR HUNGER SPONSORSHIP, INCLUDING:

- 150 RACE ENTRANTS
- LOGO PLACEMENT ON EVENT MATERIALS, T-SHIRTS, RACE DAY SIGNAGE, WEBSITE, AND EMAILS
- OPPORTUNITY TO PLACE PROMOTIONAL MATERIALS OR MERCHANDISE IN RACE PACKETS
- LOGO INCLUSION IN A SOME E-NEWSLETTER AND ON THE WEBSITE THROUGHOUT THE YEAR
- CO-HOSTED THOUGHT LEADERSHIP EVENT IN A JOINTLY ESTABLISHED FORMAT (FIRESIDE CHAT, WEBINAR, ETC.)

Sponsorship Levels

CHAMPION FOR HOPE – \$75,000

- UP TO FOUR VOLUNTEER ENGAGEMENT ACTIVITIES ANNUALLY
- PARTNERSHIP HIGHLIGHTED ACROSS SOME'S MARKETING CHANNELS, WITH PARTNERSHIP AND PRESS RELEASE

BREAK THE CYCLE GALA SPONSORSHIP INCLUDING:

- 30 GUEST: (3) VIP TABLES OF 10 WITH DISTINGUISHED PLACEMENT
- PREMIER LOGO PLACEMENT ON EVENT MATERIALS, WEBSITE, EMAILS, AND WRITEUP IN PRINTED & DIGITAL PROGRAM
- FULL-PAGE ADVERTISEMENT IN PRINTED EVENING & DIGITAL PROGRAM (OPTIONAL)

TROT FOR HUNGER SPONSORSHIP INCLUDING:

- 100 RACE ENTRANTS
- LOGO PLACEMENT ON EVENT MATERIALS, T-SHIRTS, RACE DAY SIGNAGE, WEBSITE AND EMAILS
- OPPORTUNITY TO PLACE PROMOTIONAL MATERIALS OR MERCHANDISE IN RACE PACKETS
- LOGO INCLUSION IN A SOME E-NEWSLETTER AND ON WEBSITE THROUGHOUT THE YEAR

Sponsorship Levels

BUILDER OF COMMUNITY – \$50,000

- **UP TO THREE VOLUNTEER ENGAGEMENT ACTIVITIES ANNUALLY**
- **PARTNERSHIP HIGHLIGHTED ACROSS SOME'S MARKETING CHANNELS, WITH PARTNERSHIP AND PRESS RELEASE**

BREAK THE CYCLE GALA SPONSORSHIP, INCLUDING:

- **20 GUEST: (2) VIP TABLES OF 10 WITH DISTINGUISHED PLACEMENT**
- **PROMINENT LOGO PLACEMENT ON EVENT MATERIALS, WEBSITE, EMAILS, AND WRITE-UP IN PRINTED & DIGITAL PROGRAM**
- **FULL-PAGE ADVERTISEMENT IN PRINTED EVENING & DIGITAL PROGRAM (OPTIONAL)**

TROT FOR HUNGER SPONSORSHIP INCLUDING:

- **75 RACE ENTRANTS**
- **LOGO PLACEMENT ON EVENT MATERIALS, T-SHIRTS, RACE DAY SIGNAGE, WEBSITE AND EMAILS**
- **OPPORTUNITY TO PLACE PROMOTIONAL MATERIALS OR MERCHANDISE IN RACE PACKETS**
- **LOGO INCLUSION IN A SOME E-NEWSLETTER AND ON THE WEBSITE THROUGHOUT THE YEAR**

Sponsorship Levels

ADVOCATE OF CHANGE – \$25,000

- UP TO TWO VOLUNTEER ENGAGEMENT ACTIVITIES ANNUALLY
- PARTNERSHIP HIGHLIGHTED ACROSS SOME'S MARKETING CHANNELS, WITH PARTNERSHIP AND PRESS RELEASE

BREAK THE CYCLE GALA SPONSORSHIP, INCLUDING:

- 10 GUEST: (1) VIP TABLES OF 10 WITH DISTINGUISHED PLACEMENT
- PROMINENT LOGO PLACEMENT ON EVENT MATERIALS, WEBSITE, EMAILS, AND WRITE-UP IN PRINTED & DIGITAL PROGRAM
- HALF-PAGE ADVERTISEMENT IN PRINTED EVENING & DIGITAL PROGRAM (OPTIONAL)

TROT FOR HUNGER SPONSORSHIP INCLUDING:

- 50 RACE ENTRANTS
- LOGO PLACEMENT ON EVENT MATERIALS, T-SHIRTS, RACE DAY SIGNAGE, WEBSITE, AND EMAILS
- OPPORTUNITY TO PLACE PROMOTIONAL MATERIALS OR MERCHANDISE IN RACE PACKETS
- LOGO INCLUSION IN A SOME E-NEWSLETTER AND ON THE WEBSITE THROUGHOUT THE YEAR

Sponsorship Levels

LEADER – \$10,000

- ONE VOLUNTEER ENGAGEMENT ACTIVITY ANNUALLY
- PARTNERSHIP HIGHLIGHTED ACROSS SOME'S MARKETING CHANNELS, WITH PARTNERSHIP AND PRESS RELEASE

BREAK THE CYCLE GALA SPONSORSHIP, INCLUDING:

- 10 GUEST: (1) VIP TABLES OF 10 WITH DISTINGUISHED PLACEMENT
- PROMINENT LOGO PLACEMENT ON EVENT MATERIALS, WEBSITE, EMAILS, AND WRITE-UP IN PRINTED & DIGITAL PROGRAM
- QUARTER-PAGE ADVERTISEMENT IN PRINTED EVENING & DIGITAL PROGRAM (OPTIONAL)

TROT FOR HUNGER SPONSORSHIP, INCLUDING:

- 25 RACE ENTRANTS
- OPPORTUNITY TO PLACE PROMOTIONAL MATERIALS OR MERCHANDISE IN RACE PACKETS
- LOGO INCLUSION IN A SOME E-NEWSLETTER AND ON THE WEBSITE THROUGHOUT THE YEAR



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