



Social Media Intern | SOME (So Others Might Eat)

Position: Social Media Intern

Location: Hybrid – Onsite/Remote, Washington, DC 20001

Duration: Spring, Summer, Fall

Hours: 10 – 15 for Spring and Fall, 25 – 30 hours per week for Summer; The number of hours weekly can be adjusted based on school schedule.

Reports to: Marketing and Communications Team

Compensation: Unpaid. Academic credit may be available depending on school policies.

About SOME: SOME (So Others Might Eat) is a nonprofit organization dedicated to supporting individuals experiencing homelessness and extreme poverty in Washington, D.C. We provide a range of services, including food, housing, healthcare, substance use treatment, and job training to help people transform their lives and achieve self-sufficiency. Interns play a key role in helping us fulfill our mission.

Position Overview: SOME (So Others Might Eat) is looking for a dedicated and enthusiastic **Social Media Intern** to join our Marketing and Communications team. This internship offers a unique opportunity to gain valuable experience in marketing and communications while making a meaningful impact in the lives of those we serve. The intern will support our communication strategy for our various initiatives and work closely with our Marketing team to gain hands-on experience in social media management, digital marketing, and content creation. This position is ideal for someone detail-oriented with excellent proofreading and editing skills, and eager to support SOME's mission to help those in need.

Key Responsibilities

- **Provide Creative Insight:** Contribute ideas to planned campaigns and provide suggestions to the Marketing Team for increasing online visibility and engagement on social platforms.
- **Support Analytics & Growth:** Help track what posts do well and suggest simple way to improve engagement.
- **Monitor Social Platforms:** Monitor various social media platforms such as Facebook, Instagram, LinkedIn, and Twitter.
- **Track Engagement:** Track social media engagement and study analytics to identify high-performing ideas and campaigns for scalability.
- **Stay Up to Date:** Keep an eye on trends, holidays, and conversations happening online that align with our mission.
- **Help Manage the Content Calendar:** Assist with organizing and planning monthly posts.
- **Support On-Site Events:** Assist in organizing and promoting on-site events through social media channels.
- **Collaborate with Staff:** Work alongside the staff to help execute monthly social media strategies.
- **Other Duties as Assigned:** Remain flexible and willing to step in where needed.

Ideal Candidate:

- Interest in marketing, communications, public relations, or a related field.
- Strong organization, dependability, and time management skills.
- Comfortable working in a fast-paced environment.
- Understands major social media platforms and basic marketing concepts.
- Familiar with (or eager to learn) Canva and other design tools.
- Brings a positive attitude, flexibility, and willingness to learn and support the team.

Benefits of the Internship:

- Gain experience in social media management, digital marketing, and content creation.
- Strengthen professional communication and collaboration in a nonprofit setting.

