



Marketing Intern | SOME (So Others Might Eat)

Position: Marketing Intern

Location: Hybrid – Onsite/Remote, Washington, DC 20001

Duration: Spring, Summer, Fall

Hours: 15-20 Hours per week for Spring and Fall, 25 – 30 hours per week for Summer; the number of hours weekly can be adjusted based on the school schedule.

Reports to: Marketing and Communications Team

Compensation: Unpaid. Academic credit may be available depending on school policies.

About SOME: SOME (So Others Might Eat) is a nonprofit organization dedicated to supporting individuals experiencing homelessness and extreme poverty in Washington, D.C. We provide a range of services, including food, housing, healthcare, substance use treatment, and job training to help people transform their lives and achieve self-sufficiency. Interns play a key role in helping us fulfill our mission.

Position Overview: SOME (So Other's Might Eat) is looking for a dedicated and enthusiastic **Marketing Intern** to join our team. This internship offers a unique opportunity to gain valuable experience in marketing and communications while making a meaningful impact in the lives of those we serve. The intern will serve as the primary liaison for skill-based volunteers, including photographers, videographers, writers, graphic designers, and other creative professionals. This position is ideal for someone passionate about community service, skilled in project coordination, and eager to support SOME's mission to help those in need.

Key Responsibilities

Volunteer Coordination:

- Act as the main point of contact for skill-based volunteers supporting SOME's marketing and communication initiatives.
- Maintain an up-to-date roster of volunteers, including their skills, availability, and past contributions.
- Schedule and coordinate volunteers for specific projects such as capturing events, creating marketing materials, or writing stories for SOME's website and publications.

Project Management:

- Collaborate with the marketing team to identify and prioritize projects requiring volunteer support.
- Prepare detailed project briefs and provide guidance to ensure deliverables align with SOME's brand and mission.
- Track progress on volunteer-led projects, ensuring deadlines and quality standards are met.

Marketing Support:

- Assist in creating content for SOME's social media channels, website, newsletters, email marketing and outreach, and other marketing platforms.
- Support the planning and execution of marketing campaigns to promote SOME's programs and initiatives.
- Research trends and tools to enhance SOME's outreach and communication efforts.

Ideal Candidate:

- Interest in marketing, communications, non-profit management, or a related field.
- Passionate about the DC community and nonprofit work!
- Strong organization and time management skills.
- Excellent communication skills, both written and verbal.
- Familiarity with tools such as Microsoft Office, Google Workspace, and basic design tools.
- Ability to multitask and adapt in a fast-paced, mission-driven environment.

Benefits of the Internship:

- Hands-on experience in a professional marketing environment with a nationally recognized nonprofit.
- Opportunities to develop project management, communication, and marketing skills.
- The chance to make a tangible impact on SOME's programs and those we serve.

