

2023 ANNUAL REPORT

Strengthening Our Impact

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Letter from the President and Chairman of the Board of Directors

Dear Friends,

As we reflect on 2023, we recognize with greater clarity and starkness the challenges left behind in the aftermath of the global pandemic and economic inflation. However, we are navigating this turbulence and reformulating our operations to be sustainably robust across a broader spectrum of macro- and micro economic conditions.

In addition to the pandemic and economic crisis, in 2023 we faced a national downturn in philanthropic giving, increased crime, cyber-attacks on healthcare systems, and rising costs in insurance, utilities, and public safety.

Yet, we remain steadfast in our determination and ability to eradicate homelessness, poverty, gaps in healthcare accessibility, food insecurity, and substance abuse in our community. We are inspired by our shared dedication to beat the odds and grow SOME's programming, Whole Person Care model, and other initiatives to transform individuals, families, and communities.

Together, we have shown the power of collective action. You continue to transform, and change lives every day.

TOGETHER IN 2023, WE:

- Provided over 224,000 nutritious meals and nearly 25,000 medical, dental, and vision clinic visits.
- Added 132 new units of affordable housing with the opening of Roberts Residences.
- Expanded and improved our public safety workforce across the District to support our 23 housing properties.
- Created a resilient IT and cybersecurity infrastructure to drive operational efficiency and ensure the highest level of client confidentiality.
- Began renovating SOME's historic dining room and transformed it into the *Father John Adams Resource Center (opened in October 2024)* to create a technologically advanced facility for healing and support in an inter faith-based, trauma-informed setting.

We sincerely thank our donors, volunteers, community partners, faith-based organizations, board members, advocates, staff, and government and corporate

partners for your generosity and support, enabling SOME to provide comprehensive care across DC's eight Wards.

RALPH BOYD
President and CEO

JASON GÉNO Chairman of the

Board of Directors

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CLIENT TESTIMONIAL

Whole Person Care

SOME's Whole Person Care Approach

"When I first arrived at SOME, it was scary, but it changed everything. The staff was kind and helped me get clean through their substance use program. Now, I'm living in SOME's affordable housing. From clothes to medical care and even trips to Ocean City, I'm truly grateful for their support."

ANNETTE MABRY, ROBERTS RESIDENCE **RESIDENT**

At Roberts Residences, I have access to amenities like AA classes, games, a movie theater, and a gym, creating a vibrant and supportive environment. The kindness and dedication of SOME's staff make a real difference. They offer not just housing, but a true home.



Affordable Housing

SOME manages over 1,050 affordable housing units in the DC area, serving single adults, families, and seniors. We offer both transitional and permanent housing options, along with crisis stabilization centers for individuals with mental illnesses or those facing abuse.



Emergency and Social Services

Our emergency services meet clients' urgent needs, such as hunger and health, while our social services cover financial, legal, and housing support, among other areas. Our case management approach is both collaborative and compassionate.



Healthcare

Our clinical team provides low-cost primary care, dental services, lab testing, podiatry, and diabetes management. We operate the only free eye clinic in DC and offer same-day mental health services and various substance use treatment programs, including residential, outpatient, and medication-assisted options.



Education & Work Force Development

SOME Center for Employment Training (SOME CET) is a licensed postsecondary vocational institution that offers free, practical training in healthcare and building trades. We empower our graduates to overcome poverty and secure living-wage careers.



Advocacy

SOME collaborates with numerous organizations to develop and advocate for optimal solutions. We also mobilize concerned citizens through our grassroots SOME Advocacy Network to voice their support.

WHY WE ADVOCATE

The Need in DC

DC is growing increasingly more unaffordable, making it harder for low-income and working-class residents to secure basic needs. Homelessness intensifies these challenges, compelling us to enhance our efforts to serve.

-

+14%

The DC rate of homelessness increased by 14% from 2023–2024.

(PIT 2024)



15.1%

is the rate of poverty in DC.

(U.S. Census Bureau, 2023)



22.8%

of DC's children are living in poverty.

(U.S. Census Bureau, 2023)



82,000

residents do not have stable housing.

(Urban Institute)



74,070

DC residents face hunger - and 17,880 are children.

(Feeding America)



16

years is the difference in life expectancy between Ward 8 and Ward 3 residents.

(AARP's The District of Columbia: An Empirical Review of Health Disparities in Older Black Adults)



Nonprofits are the heartbeat of social justice, driving systemic policy and budgetary change to ensure equity and opportunity for all. Our advocacy is vital in creating a fair and just DC where everyone can be healthy, housed and safe, regardless of zip code."

BETTY GENTLE, SENIOR ADVOCACY & COMMUNITY ENGAGEMENT SPECIALIST

THE IMPACT IN DC

2023 Impact

Together, with our donors, volunteers, and staff, we have continued to provide emergency and long-term services that ensure the stability and success of our neighbors in need.



224,350

meals served at SOME's Isaiah House and residential programs.

-0

24,537

clinic visits and visits to SOME's doctors, dentists or therapists.



1,390

residents living in SOME's affordable housing, including 217 families, 348 children, and 522 seniors.



216

men and women received addiction recovery services.



130

students enrolled in SOME Center for Employment Training (SOME CET).



81%

of SOME CET graduates are employed.



132

affordable housing units developed.



15

seniors placed in emergency housing after experiencing elderly abuse and neglect.



61

seniors attended SOME's summer camp.



95%

of single adult housing residents with a history of drug and alcohol use avoided drugs and alcohol.



\$19.81

The average wage of SOME CET graduate.



13,000+

Hygiene kits distributed.



SENIOR SERVICES

Summer Camp



We're extremely proud of our SOME Senior Services program, which enhances the lives of DC's low-income seniors by providing affordable housing, community resources, and supportive programming. Our activities include monthly food delivery and daily hot lunches. Thanks to a grant from The Washington Home Foundation, we're also thrilled to offer 60 seniors a two-night wellness retreat at Ocean City Beach in Maryland as part of SOME's Senior Summer Camp. This partnership also supports the renovation of our Ward 8 Senior Center, creating a welcoming space for over 100 seniors. We deeply appreciate The Washington Home's generosity and dedication to reducing social isolation and enhancing the well-being of our seniors.

"This partnership also supports the renovation of our Ward 8 Senior Center, creating a welcoming space for over 100 seniors."









DIFFERENCE

Your generous, in-kind donations, financial support,

and volunteer service hours

make our work possible.

OUR 2023

Signature Events

Each year, SOME hosts events to celebrate our client's accomplishments, thank and honor our supporters, and cheer on our staff for the selfless work they do daily.

YOUNG PROFESSIONALS NETWORK (YPN) CAPITAL COCKTAILS

- Number of Attendees: 350+
- Amount Raised: \$250K+







36TH ANNUAL BREAK THE CYCLE: DINNER GALA AND SILENT AUCTION AT THE NATIONAL CATHEDRAL

- Number of Attendees: 750+
- Amount Raised: Over \$1.1 Million







AMERICA'S TROT FOR HUNGER 5K

- Number of Attendees: 10K+ participants (in-person and virtual)
- Number of Teams: 600+

- Amount Raised: \$760K+
- Number of Donors/Supporters: 2,153







FUNDRAISING

Campaign Highlights

Support of SOME's annual fundraisers make sure we can continue key programming for community members experiencing poverty and homelessness. Check out how your generosity helped in 2023!

Fill SOME Bowls

- **Raised:** \$42,130
- Number of Supporters: 244
- More than 65,000 people in DC experienced hunger in 2023

Support SOME ______ Families

- Raised: \$36,096
- Number of Supporters: 197
- Average cost of a backpack with school supplies: \$75

Turkey Drive

- **Raised**: \$89,794
- Number of Supporters: 425
- Average cost of a Thanksgiving dinner for a family of four: \$75

Winter Holiday — Drive

- **Raised:** \$99,179
- Number of Supporters: 322
- \$50 to provide one child with holiday toys



2023 PROJECT RECAPS

Family Services





In 2023, SOME's Family Services significantly impacted the lives of families in our affordable housing. Our collaborative tutoring program helped 25 students excel academically, while our summer camp initiative provided experiences in academic enrichment, sports and fitness, arts and crafts, and technology.

We also supported students preparing for college, covering the average costs of \$1,250 for books and supplies, \$95 for care packages, and \$175 for school clothing. Fifteen of our students are returning to college, pursuing diverse majors including Psychology, Education, Architecture, Business Administration, Business Management, and English.

We recognize the average income of a family living in SOME's affordable housing is \$17,000, with school lunch costs at \$3.00 per day. These efforts reflect our commitment to creating a brighter future for our families.

Thank you to everyone who contributed to our Family Services in 2023!

2023 PROJECT RECAPS

Volunteer Services

- Number of volunteer hours: 5,424.5
- Number of volunteers: 1,266
- Average hourly rate for volunteer service in DC: \$50.88

In 2023, there were countless volunteer projects at SOME that truly made a difference. One of note, was a KABOOM! playground build, at one of SOME's affordable housing locations for families. Volunteers came together and gave a total of 1,022 hours of their time to ensure children living in SOME's affordable housing have a beautiful and safe place to play.

Volunteerism enables SOME to do more. Thank you to each supporter who gave their time to SOME in 2023.



2022-2023

Financial Statement

Every contribution to SOME, no matter the amount, makes a difference and transforms so many lives each year. Together, we are changing and reclaiming the DC community."

MICHELLE BARNABY, SOME'S CHIEF FINANCIAL OFFICER



REVENUE	2022 FINAL AUDIT	%	2023 FINAL AUDIT	%
Contributions	\$25,160,761	41.8%	\$36,032,490	56.5%
In-Kind Donations	\$528,567	0.9%	\$547,113	0.9%
Government Grants	\$3,114,514	5.2%	\$3,666,202	5.7%
Foundations	\$2,661,352	4.4%	\$2,270,631	3.6%
Rental Income	\$11,344,196	18.9%	\$11,908,262	18.7%
Development Fee	\$2,382,966	4.0%	\$1,641,883	2.6%
Insurance Reimbursements	\$5,130,414	8.5%	\$6,139,557	9.6%
Other	\$9,847,635	16.4%	\$1,582,797	2.5%
Total	\$60,170,405	100%	\$63,788,935	100%
EXPENSES				
Emergency Aid	\$2,084,140	3.4%	\$2,813,077	3.9%
Housing Services	\$37,754,517	61.5%	\$42,123,994	58.8%
Health Services	\$2,736,203	4.5%	\$3,304,387	4.6%
Senior Services	\$1,827,204	3.0%	\$2,217,610	3.1%
Mental Health and Addiction	\$8,188,309	13.3%	\$10,185,410	14.2%
SOME CET	\$1,983,467	3.2%	\$2,399,317	3.3%
Fundraising	\$3,901,764	6.4%	\$4,249,887	5.9%
Management and General	\$2,872,763	4.7%	\$4,351,158	6.1%
Total	\$61,348,367	100.0%	\$71,644,840	100.0%

Scan to Donate Today. YOUR DONATION MATTERS!

88% of every dollar donated goes directly to services that support the clients and residents we serve





We're preparing students for a brighter future. At the SOME Center for Employment Training (SOME CET), our Healthcare program equips students with the skills to keep healthcare offices running smoothly as Medical Administrative Assistants and to become critical members of healthcare teams as Medical Assistants. Our Building Trades program provides hands-on training in plumbing, carpentry, electrical, and HVAC for Building Maintenance Service Technicians, and comprehensive training in maintaining and repairing heating and cooling systems for HVAC technicians.

Through our Whole Person approach, we create an environment where students can move themselves out of poverty and into living wage careers.

STAY CONNECTED

Sign Up for SOME's Monthly Digital Newsletter



