

# The Power of Giving

NEW HOMEOWNER



ANNUAL REPORT  
2022

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# Letter from the President and Chairman of the Board of Directors

Dear Friends,

Together, with your help in 2022, we began the implementation of our new Strategic Plan. This plan guides our work for the next five years as we endeavor to help transform the lives of individuals, families, their communities, and the systems and structures that affect them. The objectives of our Strategic Plan provide a roadmap as we:

- Pursue growth – expanding our affordable housing to 2,000 units by 2026;
- Enhance our Whole Person care model;
- Continually evaluate our work to assess the impact of services;
- Strengthen organizational leadership and governance;
- Increase financial strength and sustainability;
- Rebrand our organization with a new logo and website design and;
- Expand our volunteer opportunities.

There's so much power and joy in moving forward. That's why we do what we do – engaging and empowering families, individuals, veterans, and seniors to realize their potential.

## TOGETHER, WITH YOUR SUPPORT IN 2022, WE HAVE:

- Maintained daily services - providing healthy food, showers, clothing, mail pick-up, and more, each day, no matter what.
- Developed robust partnerships to maintain public safety on the O Street Campus.
- Hosted the Turkey and Winter Holiday Giveaway, providing 858 food gift cards to families and individuals, 560 toy gift cards to help families with children, 448 turkeys and hams distributed to families living in SOME's facilities, and 1,811 holiday shoeboxes filled with essential personal care items distributed to our clients.

We are deeply appreciative of our community's faith in our mission. We can only do this work because of your endless support.

With deep gratitude,



**RALPH BOYD, JR.**  
President and CEO



**JASON GÉNO**  
Chairman of the  
Board of Directors



THE POWER OF SOME

# 2022 Impact

Together, with our dedicated staff, partners, volunteers and funders, we have provided essential emergency and community resources and services to thousands of DC residents, helping them to achieve long-term stability and success.




**191,998**  
meals served




**21,157**  
pounds of food and fresh produce distributed




**7,109**  
warm showers provided



**41,689**  
clothing items distributed



**3,393**  
full-size hygiene kits distributed




**11,796**  
items received for mail room clients



**3,330**  
volunteers helped our programs and services




**16,608**  
volunteer hours served




**1,421**  
individuals living in SOME's affordable housing, including families, seniors, single adults and veterans



**22,500**  
visits to a doctor, dentist, therapist, addiction counselor, or case worker at our Medical, Dental, and Behavioral Health Clinics



**81%**  
graduates employed after completing the SOME CET program



**97%**  
of SOME residents with a history of substance use maintained sobriety while living in our single adult housing program

**RESTORING HEALTH  
& WELLNESS**

# Our Programs & Services

“When you give to SOME, you join a community that supports clients and residents across all eight of DC’s Wards. Our Whole Person Care approach provides extensive support and resources, giving those in need the tools they require to live full, healthy lives.”

**BERINNA DOGGETT,**  
SOME’S CHIEF CLINICAL OFFICER & EVP  
OF HEALTHCARE AND EMERGENCY SERVICES



## Affordable Housing

We operate 1,054 affordable housing units in the DC area for single adults, families, and the elderly. We provide transitional and permanent housing and crisis stabilization centers for those with mental illness or experiencing abuse.



## Emergency and Social Services

Our emergency services address our client’s immediate needs, such as hunger and health, and our social services include financial, legal, and housing needs, among many others. Our approach to case management is collaborative and compassionate.



## Healthcare

Our clinical providers offer low-cost primary care, dental care, lab testing, podiatry, and diabetes management, and operate the only free eye clinic in DC. We also provide same-day access to mental health services and residential, outpatient, and medication-assisted substance use treatment programs.



## Education & Work Force Development

SOME Center for Employment Training (SOME CET) is a licensed, post-secondary vocational school. We offer free, hands-on training in healthcare and building trades fields. We help our graduates rise above poverty and earn living-wage careers.



## Advocacy

SOME partners with many other organizations to develop and advocate for the best solutions. We also enlist concerned citizens to voice their support through our grassroots SOME Advocacy Network.

Scan to Sign-up for SOME’s  
Advocacy Network

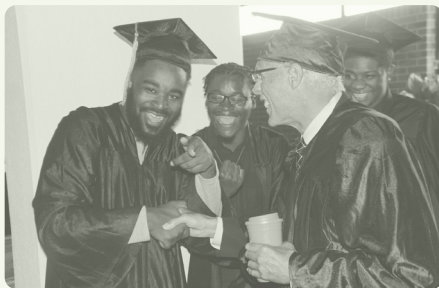


GRADUATION SUCCESS STORY

# Transforming Lives at SOME CET



I'm proud to echo the saying, "Once CET, Always CET!"



*Letter written by Lenee Horton, a graduate of SOME's Center for Employment Training (CET).*

My name is Lenee Horton, and I am writing this letter to reflect on how SOME Center for Employment Training has changed my life.

Before enrolling with SOME, I became a mom for the first time, and my life had drastically improved. Even though I couldn't return to my previous job of seven years, I knew I had to make a sacrifice not only for me but for my son. I knew I had to make bigger and better decisions regarding my education and a new career.

I did my research and came across SOME CET and saw that the courses offered were what I always had a passion for was on the list—a Medical Administrative Assistant (MAA). I took it upon myself to apply, and from there it was on!

Being at SOME CET has given me a better outlook on life. My instructors have prepared me for life. My professors stayed on top of me to ensure I studied hard, and even when I felt down about my life outside of school, they kept me in good spirits and helped me stay focused. I'm forever grateful for SOME CET.

I am happy to now be able to go to an interview and advocate for myself with sky-high confidence. I owe SOME CET a huge 'THANK YOU' for equipping me for success.

All my instructors greatly impacted my life, and I plan to take all that with me through my new journey—not only with my career but in life itself.



**WHY WE ADVOCATE**

# The Need in DC

The population we serve are those facing homelessness, technological illiteracy, and lack of access to nutritious meals, affordable housing, adequate transportation, affordable, durable medical equipment, and access to long-term care living facilities.



7,834

single adults were experiencing homelessness in the District



1,046

families experiencing homelessness in the District



42%

of unhoused people were employed but unable to find housing



32%

of unhoused single adults (1,326) were senior citizens over the age of 55



45%

of DC residents (305,000) rely on Medicaid for healthcare coverage.



13.1%

of DC seniors are food-insecure, the highest rate for seniors in the US

“Our seniors are a vital part of our society and deserve the support SOME provides. I advocate for DC’s senior population because their life is not in vain; they are worthy of dignity and respect.”

QUINNTEZ WASHINGTON,  
SOME’S PROGRAM ASSISTANT FOR  
SENIOR SERVICES PROGRAMS



**CLIENT SUCCESS STORY**

# Celebrating our Substance Use Disorder (SUD) Graduates



In 2022, SOME held its first in-person Substance Use Disorder (SUD) Program graduation since the pandemic began. During the ceremony, 28 graduates celebrated their completion of SOME's Comprehensive Addiction Treatment Program.

Graduation from SOME's SUD program is no small feat, and the average length of the SUD continuum is 9-12 months.

Most clients are referred by DC's Department of Behavior Health or other provider agencies in the region. The program's first step is an intensive outpatient program, then a residential treatment program, and finally, transitioning into housing and outpatient services. Most clients move into SOME housing after completion of the program.

*"Believe and you will become...the best is yet to come."*







## HONORING OUR COMMUNITY

# 2022 Events

Each year, SOME hosts events to celebrate our client's accomplishments, thank and honor our supporters, and cheer on our staff for the selfless work they do daily.

**YOU MAKE A DIFFERENCE**  
Your generous, in-kind donations, financial support, and volunteer service hours make our work possible.

### YOUNG PROFESSIONALS NETWORK (YPN) SPRING FLING

- Saturday, May 14, 2022
- **RAISED:** \$359,695.88



### BREAK THE CYCLE: DINNER GALA & SILENT AUCTION

- Saturday, November 2, 2022
- **RAISED:** \$1,159,943.70



### AMERICA'S TROT FOR HUNGER 5K

- Thursday, November 24, 2022
- **RAISED:** \$783,150.40



2020-2021

# SOME's Social Impact Study

In 2020 and 2021, our services generated approximately \$271 million worth of social impact, which calculates to about \$53 of return for every dollar invested or donated to SOME.

To measure our social impact or overall contribution to society, we used the Social Return on Investment method to assign a dollar value to our services, including food, clothing, toiletries, mail, and showers.

The infographic below highlights a few results from our two-year study, in partnership with the Urban Institute.

## SOME'S 2020-2021 SOCIAL IMPACT

\$1 Donated to SOME



\$53 of Social Impact

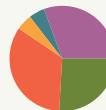


## IMPACT BY Service Type

“

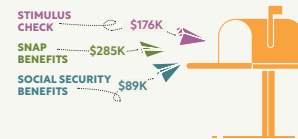
I would not have enough food to eat if I didn't visit SOME's Dining Room.”

Would you say this statement is true?



- EVERYDAY
- 2-5 DAYS PER WEEK
- 1 DAY PER WEEK
- RARELY
- NEVER

Our Mail Room Services give clients a mailbox to receive mail and public assistance.\*



75%

of Dining Room clients surveyed agreed or strongly agreed that they “have friends who go to the same SOME programs that they go to.”



85%

of clients reported being “happier with how they look and dress because of SOME's clothing room.”

Scan to read the Full Report.

[SOME.org/Socialimpact](https://SOME.org/Socialimpact)



2021-2022

# Financial Statement

“ Every contribution to SOME, no matter the amount, makes a difference and transforms so many lives each year. Together, we are changing and reclaiming the DC community.”

MICHELLE BARNABY,  
SOME'S CHIEF FINANCIAL OFFICER



REVENUE	2021 FINAL AUDIT	%	2022 FINAL AUDIT	%
Contributions	\$34,383,981.00	55.0%	\$25,160,761.00	41.8%
In-Kind Donations	\$524,540.00	0.8%	\$528,567.00	0.9%
Government Grants	\$2,183,759.00	3.5%	\$3,114,514.00	5.2%
Foundations	\$2,227,197.00	3.6%	\$2,661,352.00	4.4%
Rental Income	\$11,224,355.00	18.0%	\$11,344,196.00	18.9%
Development Fee	\$2,372,334.00	3.8%	\$2,382,966.00	4.0%
Insurance Reimbursements	\$3,656,620.00	5.9%	\$5,130,414.00	8.5%
Other	\$5,932,035.00	9.5%	\$9,832,624.00	16.3%
<b>Total</b>	<b>\$62,504,821.00</b>	<b>100.0%</b>	<b>\$60,155,394.00</b>	<b>100.0%</b>
<b>EXPENSES</b>				
Emergency Aid	\$1,909,990.00	3.8%	\$2,084,140.00	3.4%
Housing Services	\$30,661,514.00	60.9%	\$37,754,517.00	61.5%
Health Services	\$2,349,487.00	4.7%	\$2,736,203.00	4.5%
Senior Services	\$1,390,880.00	2.8%	\$1,827,204.00	3.0%
Mental Health and Addiction	\$6,871,211.00	13.6%	\$8,188,309.00	13.3%
SOME CET	\$1,895,249.00	3.8%	\$1,983,467.00	3.2%
Fundraising	\$3,243,618.00	6.4%	\$3,901,764.00	6.4%
Management and General	\$2,051,328.00	4.1%	\$2,872,763.00	4.7%
<b>Total</b>	<b>\$50,373,277.00</b>	<b>100.0%</b>	<b>\$61,348,367.00</b>	<b>100.0%</b>

Scan to Donate Today. **YOUR DONATION MATTERS!**

89% of every dollar donated goes directly to services that support the clients and residents we serve



STAY CONNECTED

Sign Up for SOME's  
Monthly Digital  
Newsletter



“People are not voiceless, they simply need resources, connections, skills training and empathy to find the voice that has felt silenced.”

BETTY GENTLE,  
SOME'S SENIOR ADVOCACY &  
COMMUNITY ENGAGEMENT SPECIALIST

