



Annual Report

OUR IMPACT CONTINUES TO GROW

2021

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Letter from the President

Dear Friends,

Amidst a pandemic, global unrest, and rising inflation costs, you stepped up this past year and contributed your time, talent and treasure to SOME in support of our life-saving and transformative mission. Your continued dedication helps advance the success of the individuals, veterans, seniors, and families we serve each day, empowering them to break the cycle of poverty, homelessness and the sense of hopelessness that often accompanies these transitory conditions.

As we enter our 52nd year of service to the DC metropolitan region, we are continually inspired by the dedication and resiliency of our supporters, clients, and staff.

TOGETHER, WITH YOUR SUPPORT IN 2021, WE HAVE:

- Adjusted our meal services based on COVID-19 precautions and served over 260,000 daily meals (breakfast and lunch) without interruption;
- Opened two new housing sites, bringing our affordable housing units to 1,340 as of August 2022 and ensuring that SOME is on track to bring its supportive housing portfolio to 2,000 total units by 2026;
- Relaunched SOME's free eyeglass clinic in partnership with the Prevention of Blindness Society to ensure our clients continue to receive optimal care and free eyeglasses; and
- Hosted the Winter Holiday Giveaway and Holiday Shoebox Drive, providing 750 gift cards for food assistance, over 400 gift cards to help families with children, and 5,500 holiday shoeboxes filled with much-needed toiletry items.

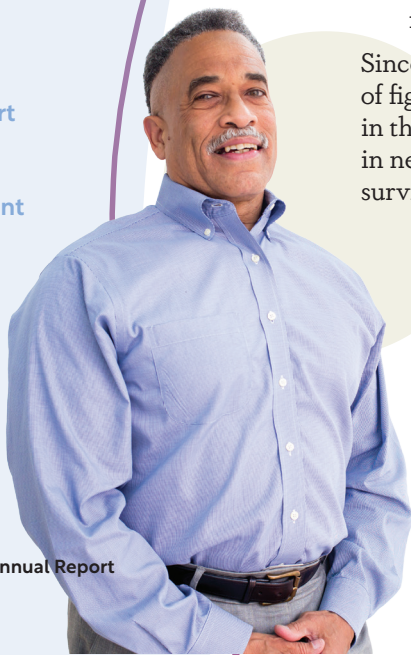
Since our founding in 1970, we have been on the front lines of fighting homelessness, hunger, racial inequity, and poverty in the District. We remain dedicated to ensuring that those in need receive the care and services they need to not only survive but thrive.

Thank you for being a part of our community during good and challenging times.

With deep gratitude and abundant blessings,



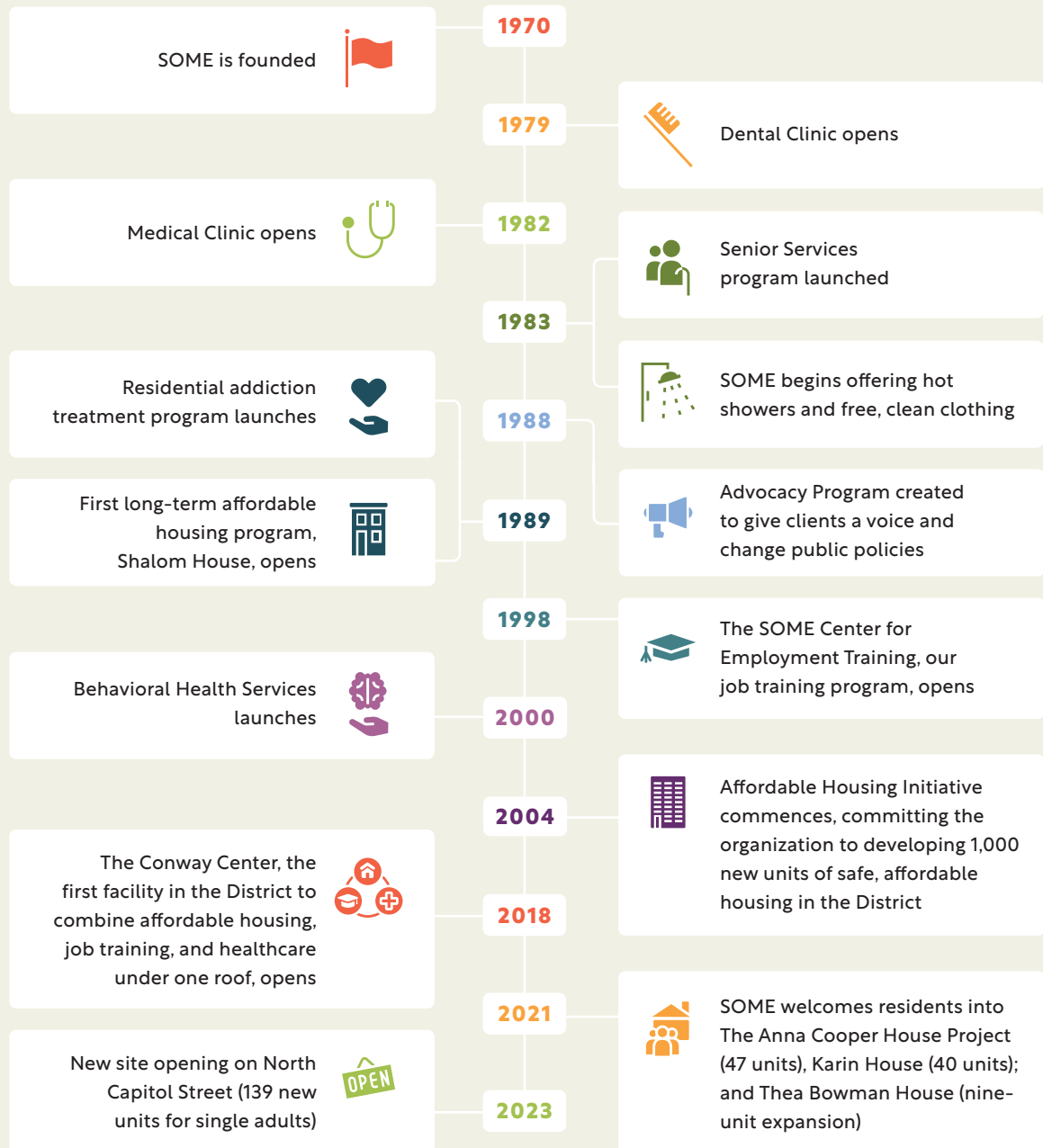
Ralph Boyd



IMPORTANT DATES IN

SOME's History

While SOME began as a lunch line more than 50 years ago, today, we are an esteemed leader for affordable housing, healthcare, rehabilitative services, education and employment training, and food security within DC. Your support ensures we can continue meeting today's needs while empowering our clients to create long-term, lasting change.



WHO WE ARE

Whole Person Care Approach

SOME's integrated, whole person approach to caring for individuals and families provides seamless access to, and fluid movement within, our suite of programs and services. Our dedicated case managers and providers identify the services that best fit each client's needs and help them navigate the services they need to restore hope and dignity to their lives.

SOME's approach to whole person care works because every program is:

Person Centered

Every single program looks at each person as a unique individual. Our job as providers, helpers, clinicians and support staff is to figure out what makes each client unique so that we can create a plan that puts each client on their personalized path to success.

Strengths Based

We look at strengths—not weaknesses, challenges or symptoms—because we know that a client's strengths are essential to their ability to achieve their goals.

Trauma Informed

Almost 100% of our clients have experienced some sort of trauma. Our staff is trained to recognize and respond to trauma and create an environment that fosters trust, safety, empowerment and healing.

Racial Equity

We understand we need to look at everything through a lens of racial equity. Our job is to make sure we are not perpetuating clinical stereotypes of negative health impacts.

Helping Process

Evidence-based research helps us identify what steps move clients forward, assess our impact, and demonstrate how we are making a difference in the lives of the people we are serving.

CLIENT SUCCESS STORY

Our Mission at Work

TWO YEARS AGO, Maya was living in a Motel 6 off New York Avenue with her daughter Heaven, who suffered from serious medical problems. Maya knew she needed help. So, she packed up their belongings and brought Heaven to the DC general family shelter.

“My first day there I cried,” says Maya. “I was like how did I end up in this situation? I have my child in a shelter. I’m only 21. How is this possible?” Then the shelter connected Maya to SOME.

MAYA'S PATH AT SOME:

TRANSITIONAL HOUSING

FINANCIAL LITERACY TRAINING

MEDICAL CARE

CHILDREN'S EDUCATION

JOB TRAINING

SOON THEREAFTER, Maya’s caseworker at SOME called with good news. An apartment was available at SOME’s Harry and Jeanette Weinberg Building, a two-year transitional housing program for families. Maya could sign a lease right away and one open door soon led to another, and over the course of the next year, Maya and Heaven’s lives started changing for the better.

“If you asked me to describe SOME, I would describe SOME as a life changer. It changed my life.”

“Coming from a place of a broken world, you don’t trust,” explains Maya’s case worker, Ms. Fatimah. “You have to build the trust first. Then she was able to walk with us through the process of stabilizing her life.” As part of SOME’s whole person approach, that meant getting Maya and Heaven access to the tools they needed to get on and stay on a path to sustainability.

TODAY, Maya and Heaven are second-year residents of the Harry and Jeannette Weinberg Building. Maya has a job, studies nursing and plans to graduate soon. Heaven is healthy and thriving as a student in preschool, where she has made great strides with her speech, school readiness, and social and emotional development.

“Since branching out in the program and learning, my attitude is not ‘me and my daughter against the world’ anymore,” says Maya. “Knowing that I have a stable place to come and lay my head each night, I don’t have to sleep with one eye open. It feels great,” says Maya. “If you asked me to describe SOME, I would describe SOME as a life changer. It changed my life.”



SERVING OUR COMMUNITY

Diversity, Equity, & Inclusion

In line with our 2021 commitment to provide comprehensive, whole person care, we expanded our race and equity initiatives by establishing a team dedicated to Diversity, Equity, and Inclusion (DEI). With the full support of senior leadership, this work is led by our Chief Inclusion Officer and the staff-led IDEA committee (Inclusion Diversity Equity Alliance). Together, our staff is working to operationalize SOME's DEI initiatives internally and externally to create an inclusive culture for clients and employees.

In 2022, our IDEA team plans to expand our programmatic DEI efforts and provide new opportunities for employee and client engagement. Our goal is to weave DEI into the SOME culture in such a way that staff, clients, donors and volunteers understand its importance and the ways in which we all contribute to a more diverse, inclusive, and equitable organization.

As champions of our mission, we commit to creating an environment that welcomes and celebrates the diverse array of employees and clients we engage with every day. We strive to be bold in our work, knowing that to drive meaningful change, we must not shy away from discomfort. We reject all forms of individual and systemic discrimination, work actively to eliminate the misuse of privilege and power, and seek justice and equity for all we encounter.

THE 2022 PLANS

- The creation of Employee Affinity Groups, offering networking, support and community building opportunities.
- A comprehensive employee training program that includes topics such as "Working in a Diverse Environment," "Gender Identity and Pronoun Use," "Improving Cultural Competency," "Leading a Multigenerational Team," and more.
- Conduct an annual DEI Pulse Check survey to assess progress toward goals and gauge specific employee interest.

NEW CULTURE AND INCLUSION STATEMENT

As a faith inspired organization, SOME was founded and built upon the belief in the dignity and respect for all people. We all are worthy of it, and responsible for it. Appreciation for our shared humanity and sense of community has been a central feature of our mission for over 50 years. This is the call to action that SOME represents: to serve, empower and elevate all members of our community.

2021 DEI MILESTONES:

- Successfully hired and onboarded a Chief Inclusion Officer.
- Surveyed staff and used their feedback to develop DEI professional development and training topics for 2021-2022.
- Contributed to the development of SOME's strategic plan, ensuring that a commitment to DEI is embedded within all areas of the initiative.
- Building upon the success of the development of the 2021 SOME gender-inclusive shower room policy, SOME removed barriers to its gender-based shopping procedures in the clothing room. Gender signage was removed, and guests can select clothing based on their identity and style.
- Developed a New Culture and Inclusion Statement (left).
- Created new DEI/IDEA intranet site for employees, highlighting diversity resources, cultural observations, and employee celebrations.

THE POWER OF SOME

The Need in Our Region

SOME was created to address the needs of the DC region by providing resources and support that change the trajectory of a person's life. We are here to change the narrative.



3,352

adults and children are experiencing homelessness in the District.



103,391

or (15.5%) estimated DC residents are living at or below the poverty line.



454

more requests received at SOME's food pantry.



70%

of DC seniors live on fixed income—the highest food insecure rate nationwide.



36%

of DC residents faced food insecurity in the past year (per Capital Area Food Bank).



99,637

unemployment claims were filed (51,679 were approved) in the District.

“At SOME, our mission is to empower people. We want our clients to know they are valued, seen, and respected, no matter their temporary circumstances.”

BETTINA STRAIGHT,
CHIEF DIVERSITY OFFICER



SERVING OUR COMMUNITY

Housing Development Story

SOME opened its first transitional housing program in 1986, its first long-term affordable housing program in 1989, and now operates 1,340 units (as of August 2022) of supportive-service, affordable housing for families and single adults experiencing homelessness and poverty.

“Our goal is to support our residents as they work toward physical, emotional, financial and spiritual wellbeing.”

In August 2021, the board-approved 2022-2026 strategic plan outlines an aggressive agenda for increasing the number of affordable housing units in our portfolio from 1,000 in 2021 to 2,000 in 2026. The strategic plan also calls for an increase in the number of individuals we serve in our Accelerated Housing Program, which is SOME's pathways to homeownership.

The accelerated housing program was created on February 1, 2020, to better support families already living in our affordable housing as they prepare for homeownership. Families pay market-rate rent to acclimate to the financial realities of homeownership. We then place 30% of that rent payment into escrow. When they move out of SOME housing, those savings aid families in securing their down payment, move-in costs, or other expenses they might incur.

In November 2021, SOME opened nine units of newly renovated accelerated housing at our Thea Bowman House property near the Minnesota Avenue Metro Station and Unity Healthcare. These units are reserved for families earning no more than 30% family median income (FMI) and offer wrap-around support from SOME's integrated continuum of care, which includes healthcare, mental health supports, job training and more.

“Accelerated housing is the next level for families living in our affordable housing as they move through our continuum of services” said Ralph Boyd, President and CEO of SOME. “Our goal is to support our residents as they work toward physical, emotional, financial and spiritual wellbeing. We are delighted to expand this unique program from five to 14 units.”

Our affordable housing empowers our residents to explore their potential, supported by practical resident programs such as financial education, employment initiatives, intensive case management and after-school programming for children. In addition to being located close to mass transit, Thea Bowman House residents have access to amenities such as free Wi-Fi, on-site laundry facilities, a gym, a business center, a virtual concierge system and a playground for kids.



THE POWER OF SOME

2021 Impact

We pride ourselves in knowing that our services, programs, and facilities are filling a void in our community. We work relentlessly to ensure those who are hungry have a meal, those who need medical attention have access to care, and those in need of a home have a safe place to rest. Our whole-person approach knows no limits.



254,985

meals served in our Dining Room



27,621

pounds of food distributed to the DC community



10,618

showers provided



23,991

sets of clothing items distributed



22,890

dental, medical, and behavioral health visits



58%

graduates employed after completing CET program



5,500

holiday shoeboxes with much needed toiletry items



\$18.00

an hour earned on average by CET graduates (\$2 more than DC's min wage)



750

gift cards for food assistance, over 400 gift cards to assist



1,521

individuals living our affordable housing, including families, seniors, single adults and veterans



95%

residents with a history of substance use maintained sobriety after entering our affordable housing program.



245

students enrolled at the Center for Workforce Development for high-wage careers in Healthcare and Construction

LETTER FROM THE BOARD CHAIR

A Case for Your Continued Support



THANK YOU VOLUNTEERS!

Thank you to our dedicated volunteers and supporters. Your generous volunteer, in-kind, pro bono financials support enabled SOME to provide critical services to over 10,000 people in 2021.

Dear Friends,

It is truly my honor to partner with my fellow board members and the SOME staff to continue fulfilling our mission. I have been actively engaged in SOME for over ten years, and I am truly in awe witnessing the extraordinary work SOME's staff does to provide comprehensive services to those most in need each day. It is because of the immense need that I see in the DC community, and how SOME wraps its arms around this need, that furthers my commitment to SOME by serving on Chair of the Governance Board of Directors.



It is truly my honor to partner with my fellow board members and the SOME staff to continue fulfilling our mission.”



SOME's commitment to leadership starts at the top, led by SOME's Senior Leadership Team and the Board of Directors to ensure there is consistent analysis of strategy and operations, as well as management's overall advancement of SOME's mission.

I am proud to serve on the Board of Directors, and my family and I give confidently to SOME knowing that SOME is committed to robust governance, accountability and leadership. SOME holds Charity Navigator's Four-Star and GuideStar's Platinum ratings, the highest ratings nonprofits can receive for financial transparency, donor stewardship, and accountability. Thank you for your compassion and commitment.

With deepest gratitude,

JASON GÉNO | BOARD CHAIR, GOVERNANCE BOARD

2021 EVENTS



Break the Cycle: Dinner Gala and Silent Auction

Saturday, November 13th
at the National Building Museum

2020-2021

Financial Statement

SOME is in a strong financial position. As a result, we invest our resources into programs and services that provide invaluable support for our DC neighbors at a regional and local level.

REVENUE			2020 FINAL AUDIT	2021 FINAL AUDIT
Contributions	\$24,223,582.00	52.1%	\$24,223,582.00	\$34,383,981.00
Other	\$555,487.00	1.2%	\$555,487.00	\$5,932,035.00
In Kind	\$450,175.00	1.0%	\$450,175.00	\$524,540.00
CFC and United Way	\$196,801.00	0.4%	\$196,801.00	
Insurance Reimbursement	\$3,323,622.00	7.1%	\$3,323,622.00	\$3,656,620.00
Developer Fee	\$1,787,483.00	3.8%	\$1,787,483.00	\$2,372,334.00
Foundations	\$1,949,376.00	4.2%	\$1,949,376.00	\$2,227,197.00
Government Grants	\$2,652,551.00	5.7%	\$2,652,551.00	\$2,183,759.00
Rental Income	\$11,381,573.00	24.5%	\$11,381,573.00	\$11,224,355.00
Total	\$46,520,650.00	100.0%	\$46,520,650.00	\$62,504,821.00
EXPENSES				
Housing Services	\$28,110,983.00	59.0%	\$28,110,983.00	\$30,661,514.00
Senior Services	\$1,209,625.00	2.5%	\$1,209,625.00	\$1,390,880.00
CET	\$2,041,656.00	4.3%	\$2,041,656.00	\$1,895,249.00
Emergency Aid	\$2,512,407.00	5.3%	\$2,512,407.00	\$1,909,990.00
Health Services	\$2,665,123.00	5.6%	\$2,665,123.00	\$2,349,487.00
Mental Health and Addiction	\$7,136,689.00	15.0%	\$7,136,689.00	\$6,871,211.00
Fundraising	\$2,569,879.00	5.4%	\$2,569,879.00	\$3,243,618.00
Management and General	\$1,403,624.00	2.9%	\$1,403,624.00	\$2,051,328.00
Total	\$47,649,986.00	100.0%	\$47,649,986.00	\$50,373,277.00



Volunteer Events

There are many ways to get involved. To learn more, please email volunteer@some.org.



America's Trot for Hunger

November 25th at Freedom Plaza, DC. Learn more at trotforhunger.org.

THANK YOU

It's because of supporters like you
that we're able to provide essential
assistance to our DC neighbors.

