



AMERICA'S TROT FOR HUNGER

Presented by **SOME**

2022 IN-KIND AND RAFFLE DONATIONS

trotforhunger.org

trotsponsors@some.org



THANKSGIVING MORNING • 11/24/22

The largest and only DC-based Trot shining a spotlight on the issue of hunger in our nation's capital and communities nationwide.

Proudly benefitting:



Fighting Poverty and Homelessness

America's Trot for Hunger Event Fact Sheet



Date:

November 24, 2022 | 7:00am - 12:00pm

Virtual race occurs throughout November

Location:

Freedom Plaza | Between 13th & 14th St NW

Race route is along Pennsylvania Ave & Independence Ave

Races Run:

Timed 5K and Little Turkey 1-Miler

Audience:

Over 10,000 health-focused and charitably-minded in-person participants and more than 5,000 virtual participants are expected this year in addition to our volunteers, staff, sponsors, and supporters.

Opportunities:

Sponsorship, donation, registration, and in-kind support all extend the reach of the Trot and offer your business unique branding and exposure across several platforms.

To donate raffle or giveaway items, please complete the form on the next page. Donors will be listed on the event and raffle webpage, and acknowledged during and after the Trot!

About SOME:

So Others Might Eat (SOME) has been fighting poverty and homelessness in the D.C. area for over 50 years. Starting as a small soup kitchen, today SOME offers a comprehensive set of services for those experiencing homelessness and extreme poverty. SOME's services extend to and benefit single adults, families, seniors and veterans, by providing much-needed food, housing, access to healthcare, employment training, and long-term comprehensive addiction treatment programs.

2 million+

media impressions across digital, social media, and print platforms

\$15 million+

raised since our first Trot in 2002

42 states & 6 countries

represented by participants in 2021

10,000+

virtual participants and supporters expected from across the country

America's Trot for Hunger Raffle & In-Kind Donation Form



Please complete this form and return via email to trotsponsors@some.org

Business / Company or Donor Name

Contact Name

Contact Title

Business / Company Address

City

State

Zip Code

Contact Phone Number

Email

DONATION INFORMATION

Select all that apply

- ☐ I am donating raffle or giveaway items (please complete information below)
- ☐ Please find enclosed our 100% tax-deductible donation of \$ _____
- ☐ I am interested in sponsorship opportunities for this or another event - contact me!
- ☐ I cannot donate at this time, but please be in touch soon!

Name of item(s) / giveaways

How you would like your donation listed

Value

Actual or estimated value

\$

Description / unique characteristics

Brochures, promotional materials, or links to online information can be attached, mailed, or emailed with this form.

DELIVERY INFORMATION

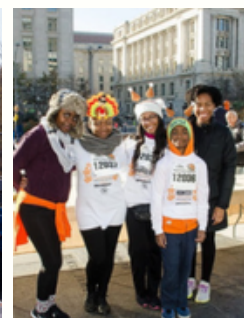
Select one

- ☐ Donation item and/or certificate is enclosed or attached
- ☐ Donor will mail or deliver donation by _____
- ☐ For local DMV donors: I'd like to arrange a pickup. Item(s) will be ready by _____

PLEASE EMAIL COMPLETED FORMS TO TROTFOR HUNGER@SOME.ORG
CHECKS (MADE OUT TO SOME) OR FORMS CAN ALSO BE MAILED TO:

So Others Might Eat
Attn: Trot for Hunger
71 'O' ST NW
Washington, DC 20001

A world class event here in Washington DC



We've been Trotting since 2002 - giving our community a chance to give back and make a difference in the fight against poverty & homelessness. Highlight your commitment to this cause while receiving unique benefits for your organization & employees, with engagement pre-, during-, and post-race!

All Trot for Hunger partners will receive:

Complimentary team
member race
registrations

Customized sponsor
team website

Exhibitor booth
opportunity for day-
of engagement

Logo on event
website & custom
tech long-sleeve shirt

Recognition in
marketing & day of
materials

Podium recognition
during stage program

Acknowledgement in
email & mailed
newsletters

Consistent social
media recognition
campaign wide

A full listing of benefits are on the following pages!

The Trot is a network of committed supporters

Thank you to those that have already confirmed their 2022 sponsorship!

**GENERAL
DYNAMICS**

GENERAL DYNAMICS
Mission Systems

GDIT

CHASEN BOSCOLO
LAWYERS THAT CARE

amazon

ROADRUNNER SPORTS®
MAKE EVERY MILE COUNT



ALX DOGWALK
— ALEXANDRIA —

We hope you will review sponsorship opportunities on the following pages and join us this year! If you have questions or would like to explore custom opportunities please email:

trotsponsors@some.org

In-Person & Virtual across America

The Trot reaches hundreds of thousands across the country and the world, and our race alumni have asked us to keep & grow our virtual race! America's Trot will again offer a top-notch virtual race experience - and sponsors will also receive recognition and benefits with virtual participants!