

## Break The Cycle Host Committee *Roles & Responsibilities*

**Break the Cycle**, to be held on November 5, 2022, is SOME's signature annual fundraiser to honor those working to end poverty & homelessness in the national capital region. This year's gala is expected to raise more than **\$1.5 million and welcome 800+** friends, supporters, advocates, volunteers, and leaders in the community. Meeting these goals is more critical than ever as our clients continue to recover from the ongoing pandemic; SOME remains dedicated to providing our services for anyone and everyone in our City.

**Break the Cycle's** Host Committee is a group of dedicated community leaders who support the Gala by promoting the event to a wide audience, assist in event planning, and guide our volunteers and staff to ensure success.

### Host Committee Member Roles & Responsibilities:

- Lend your name and title to event marketing materials
- Support the event at a minimum of the \$5,000 level or above\*
- Promote ticket sales by inviting friends and colleagues to support and attend the event
- Help publicize the event to your networks and social networking media platforms
- Attend the event on November 5 and eat, drink and have a good time!

*\*This fundraising commitment can be met with any combination of a personal gift, individual ticket(s) and/or table purchases, corporate and/or company matching gifts, in-kind support, and soliciting additional corporate sponsors, donors, and auction items.*

SOME staff will provide support, marketing materials, email templates, and graphics to aid in all of these efforts - we are partnering together with you!

### Additional optional opportunities to impact the event:

- Recruit additional committee members, honorary committee members, and other key event figures (e.g. VIP celebrities, entertainment, political officials, speakers, etc.)
- Help solicit & secure corporate sponsors for the event
- Solicit and secure items for the silent auction
- Provide creative ideas and input in all areas of hosting a successful event
- Attend virtual Host Committee meetings and join monthly planning committee meetings, event space & decor walk throughs, and more as available
- Be a primary advocate and champion of SOME's mission in the community
- Commit to a Fund the Mission gift during the program to encourage others to donate and/or invite a guest to your table who will commit to a gift
- Review sponsorship opportunities for your company or organization

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To discuss the Host Committee in more detail and to join us, please contact SOME's Gala Director Brett Curtis at **202-599-4626** or **bcurtis@some.org**. We are excited to bring this year's event to life with you!